

STEFANIA CIANCIULLI

DESIGNER

TELEPHONE 914-557-4699
EMAIL stefcianiulli@gmail.com
www.stefaniacianciulli.com

SKILLS

PROFICIENT IN

Adobe CC; InDesign, Photoshop, Illustrator, Bridge, After Effects and Adobe Flash.

KNOWLEDGE OF

Dreamweaver, Microsoft Excel, Word, Powerpoint, Keynote and Flash.

OTHER SKILLS

Book Binding, Silk Screen, Letterpress Sewing, Dielines, Photo Editing and Digital Photography.

Please view my portfolio at
WWW.STEFANIACIANCIULLI.COM

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN (MAY 2015)

*Purchase College, SUNY
Conservatory School of Art & Design
GPA 3.5*

ASSOCIATE OF ARTS IN GRAPHIC DESIGN (MAY 2009)

Hartford Art School - University of Hartford

WORK EXPERIENCE

SENIOR ART DIRECTOR/GRAPHIC DESIGNER (OCTOBER 2015 - PRESENT)

CDHM Advertising

Working individually and in teams to execute concepts in various print and web media (advertisements, print design, promotional brochures, digital design, logo design, billboards, retail POS, web marketing, product and company branding, photo retouching and presentations.

Notable Clients: FujiFilm, Walmart, A.C. Moore, CVS, St. Francis College, Fairfield University and Sarah Lawrence College.

FREELANCE DESIGNER (FALL 2012 - PRESENT)

Most Notably

Pure Food and Drink, Inc.

Directed concept and collaboration with the client through the design and development of the company's brand, social media assets and promotional print material.

Purchase College, SUNY - School of Natural & Social Sciences

Direction and design of posters, postcards, swag and senior booklet cover for the 34th Annual School of Natural & Social Sciences lectures at Purchase College, SUNY. Combining illustration, photography and science with the brand of the department across all materials.

Purchase College, SUNY - The Performing Arts Center

Direction and design of posters, postcards, swag and senior booklet cover for the 34th Annual School of Natural & Social Sciences lectures at Purchase College, SUNY. Combining illustration, photography and science with the brand of the department across all materials.

Campaign to Re-Elect Mayor Richard Thomas - Mount Vernon, NY

Directing the rebranding and creation of a brand strategy for the Campaign to re-elect Mayor Richard Thomas. Creating assets for print, digital, web and social media distribution. Visually enhancing content for print and digital marketing to connect with wide ranges of demographics aimed at attracting social media engagement.